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Portrait Since its foundation in 1997, DATA MART Consulting GmbH has focused on Business Intelligence (BI), Data Warehouse (DWH) and information logistics. 240 project man years of experience and its customer base make it one of the most important independent consulting companies in this segment. Customers are assured of maximum success from mutual projects because of outstanding financial competence, mastery of all important BI/DWH technologies, a tried and tested project methodology, high quality standards, in-house turnkey BI/DWH application packages, partnerships with all leading technology providers and networking with other consultancies.

Competence DATA MART covers all aspects and every phase of a BI/DWH project:

- Strategic DWH consulting
- Business management conceptual studies or proof of concept
- Development of IT designs based on commercial requirements
- Assuring data quality and ETL processes
- Selecting the matching technology for the requirements defined
- Project management
- Implementation and project execution
- Go live
- Post project consulting and Return on Investment coaching

The second string on DATA MART's bow is consolidated financial accounting and consolidated financial statements. Well-known companies such as Novartis and TFL globally rely on our expertise, particularly in the "Fast Close" process chain and its IT implementation.

The offer is completed with pre-packaged business-solutions:

- **salesINtrack**, a complete ready-for-use solution for sales-controlling
- **logisticsINtrack**, a suite for logistics-controlling
- **cashINtrack**, a suite for finance-controlling

Know-how and technologies:

- **Relational database**
Oracle, MS SQL Server, IBM DB2, Sybase, Informix, Greenplum
- **Massive parallel processing (MPP)**
IBM Netezza, Oracle Exadata, Greenplum
- **Datamanagement- (ETL) tools**
Oracle Warehouse Builder, Oracle Data Integrator, MS SSIS, SAP BODI, Informatica, IBM DataStage, IBM InfoSphere, Hummingbird Genio, Sagent, NewFrontiers
- **OLAP server**
Oracle Hyperion Essbase, Oracle OLAP Option, Oracle Express, MS Analysis Services, IBM Cognos TM1
- **Data warehouse tools / BI front-ends**
SAP BW/BI, Oracle Discoverer, Oracle Financial/Sales Analyzer, MS Reporting Services, IBM Cognos, MicroStrategy, SAP Business Objects, Oracle BI EE, Oracle Hyperion Planning, Oracle Hyperion Interactive Reporting, SAP BPC; arcplan, Bissantz DeltaMaster, Cubeware
- **Financeconsolidation-systems**
Cegid Financial Reporting (FCRS), Oracle Hyperion Enterprise /HFM, SAP BO BPC

Customers We offer our competence in the entire value-added chain of the BI/DWH process. As is common to all companies, we continuously try to improve our services. The heart of the development of every employee is the continuous further education in management topics - ensuring our customers are supported by the best qualified experts. DATA MART Consulting GmbH was seen by many customers as a warrantor of continuity and stability during the massive BI/DWH concentration of recent years. In many cases, investments already made have been secured, meaningful migration possibilities explored or seminal new concepts developed.

Selection of customers by industries

Industry	Customers
Consumer goods/Food	Kraft, Kellogg
Pharmaceutical/Chemical	Novartis, BASF
Transportation	Hamburg Süd, Delphis
Banks	apoBank, Deutsche Bank
Industrial	Villeroy & Boch, Volkswagen
Service providers	Honeywell, Lobbe
Trade	Fressnapf, Görtz
Automotive	Brose, Pirelli
Public authorities	BaFin, Deutsche Bundesbank
Telecommunication	Mobilcom, Ascom
IT	Comparex, Oracle
Entertainment	Sony, Stage Entertainment